

PMSA

Perry Main Street Association

PMSA News, Vol. 3, May 2011

Heads Up

The Holiday Lights Committee, the group behind Clean Sweep on May 21, proudly presents new street banners to welcome people to Perry this summer.

The 25 banners aren't the generic type you see in mundane communities but seven colorful pictures showing life in Perry – a flag waving above Main Street, Silver Lake, agriculture, Perry Central School and the Yellowjackets, arts and culture, the Farmers' Market and our parks. Each banner also has the Sea Serpent logo.

Holiday Lights' committee member Caroline Dueppengiesser, who also co-chairs the PMSA promotion committee, said selecting banner images was a labor of love.

PMSA Membership Campaign Hits the Street

At a PMSA public meeting earlier this year, the board received approval to develop a paid membership program. At the **June 9** public meeting, the board will kick off the membership campaign.

This is an important initiative for PMSA. After five years of no membership fees, it's time for the organization to cover its operational costs, such as mailings, printing and advertising, and fund new projects.

To date, the Town and Village have funded such major projects as the Picture Yourself in Perry brochure. With paid membership,

PMSA can fund promotional projects and such initiatives as grants for businesses and events.

PMSA offers five membership categories. The first four are annual; the fifth a lifetime membership:

- Individual Members: \$10.
- Member Business: \$25. Business listed on iloveperry.com with member badge.
- Booster Business: \$100. Business listed online with member badge plus link to business' website.
- Booster Business Plus: \$200. Business listed online with member badge, link and web page development.
- Supporting Partner: \$1,000.

Through the efforts of Sandy Schneible, who designed the membership form and card that you'll see on June 9, PMSA already has two business members. They are the Lumberyard Restaurant and the Silver Lake Golf Resort & Spa. See them at www.iloveperry.com.

A huge thank you to Mr. Scribbles, whose artwork of Perry's Main Street is on the membership materials and at www.iloveperry.com.

Perry – the Best Place to be this Summer

Where can you hear music, watch artisans demonstrate their craft, take part in a chalk art festival, buy fresh local produce and catch up with friends and neighbors? At the 10th annual Summer Saturdays Art Series, held Saturdays from 10 AM – 12 PM at the Perry Farmers' Market. Spring weather delayed work on the Festival Plaza, but

**PMSA Public Meeting
Thursday, June 9, 7 PM
Masonic Temple**

the dedicated work of everyone involved keeps spirits soaring that the Festival Plaza will be ready for the first arts performance and the market's opening on June 18.

More than 20 farm vendors will offer a variety of the best produce and homemade products at the Market, which runs from 8:30 AM – 12:30 PM.

For a complete listing of Summer Saturdays events and more information on the Perry Farmers' Market, see www.perryfarmersmarket.com

Take a Hike

Good trails make good communities. With that in mind, the Silver Lake Trail Council (SLTC) was created to bring focus to Perry's natural wonders.

Under the leadership of Meredith Beck, the SLTC meets monthly. Committee member Ryan Fitzsimmons has developed a SLT logo. Now the committee is making plans to construct and install interpretive signs and trail markers from Federal St. to Perry Public Beach.

SLTC members have developed a plan to enhance the public beach, and they'll work there with Rotary members during Clean Sweep on Saturday, May 21.

Upcoming SLT events include a bird walk on Sunday, June 19, led by Hans Kunze. The walk, lasting an hour, will begin at 7:30 AM at the Federal St. trail entrance. Get an update on SLTC projects at the PMSA Public Meeting, Thursday, June 9.

Join the Brown Bag Lunch Walks on Sundays June 26 and July 10, 17 and 24, beginning at 11 AM. Bring your lunch and meet at the Public Beach on Walker Rd. For more information, call Sue at 689.5778.

Friend PMSA on Facebook.

New PMSA Board Member

The PMSA board welcomes Dave Davis as the Village's representative to the group. He replaces Dick Barth, who was a valuable contributor to PMSA from its earliest days. Thanks to Dick for his service to PMSA.

Village Board Hears PMSA Vision 2020

Members of the PMSA board attended the May 2 Village of Perry board meeting where board member Rick Hauser presented the 10 points of Vision 2020. Find a copy at www.iloveperry.com. Board members will seek the Village Board's endorsement of the Vision at its June 6 meeting.

Save the Dates

Saturday, **May 21**, 9:30 AM, **Clean Sweep**, a community day devoted to sprucing up Perry. Sponsored by Holiday Lights Committee with support from Perry Rotary and the Village and Town of Perry.

Saturday & Sunday, **June 4 & 5**, **Relay for Life**. Perry High School Athletic Field.

Sunday, **June 12**, Noon – 4 PM, **Agri-Palooza**, Wyoming County's celebration of agriculture. VanSlyke Dairy Farm, Lamont Rd., Portageville.

Saturday, **June 18**, 8:30 AM, **Perry Farmers' Market Opening Day**. The Summer Saturdays Arts Series features Band of Brothers.

Saturday, **July 9**:
Perry Chalk Art Festival & Taste of Summer
www.perrychalkfestival.com
Tour de Per-RY bike ride
www.tourdeperry.com
Sea Serpent Baseball Tournament