

PMSA NEWS

March 2011

Historic District Awarded

Through PMSA efforts, Perry received historic designation for a portion of Main Street from the State Review Board. The National Register will now act on the state's recommendation. At that point Perry's Main Street will be listed on the State and National Registers of Historic Places.

"Perry's downtown contains a surprisingly intact, period-consistent, historically significant set of buildings from the 1830s to 1920s," wrote Rick Hauser.

What are the benefits? According to Hauser, they're three-fold:

1. A tool that allows owners of "contributing" buildings to receive significant tax credits on the cost of rehabilitation.
2. A way to establish and reinforce a "cohesive, coherent identify for downtown," Hauser wrote.
3. An avenue for non-profit and government-owned buildings to be eligible for grants.

Listing on the State and National Registers does not prevent a property owner from remodeling, painting or otherwise altering a building in whatever way the person wants. Guidance applies only if a property owner seeks tax credits and/or grants.

PMSA Mission: To reestablish Main Street as the heart of the community. PMSA serves as 1. an advocacy group, 2. an empowerment coalition, 3. the voice of downtown, 4. an information center for individuals and businesses, 5. a catalyst for action as an umbrella group, and 6. the human side of downtown revitalization.

PMSA Turns 5

The Perry Main Street Association celebrated its founding in April 2006 at its March public meeting. PMSA has had a busy, productive five years advocating for Main Street and giving voice to projects and opportunities for Perry.

Roughly 40 people – some attending their first PMSA public meeting – received updates on several community projects and discussed and endorsed the PMSA Vision 2020 document. (They also donated \$176 to the PMSA coffers.)

John Glenn, representing the **Community Garden** located next to Dr. Ralph Field's office, said plans are well underway for this year's planting. To learn how to rent a garden plot, contact either the Bojanowskis @ 237.3721, or Martha Button @ 237.3168.

Jacquie Billings Barlow reported on this summer's **Chalk Art Festival and Taste of Summer**. Both events, plus the annual **Tour de Per-'RY** bike ride, are scheduled for Saturday, July 9.

Work on the **Festival Plaza** will begin this spring. When completed, the Plaza, located between NAPA and The Country Kitchen, will host the **Perry Farmers' Market**, Chalk Art Festival and other community events.

Meredith Beck, chairperson of the **Silver Lake Trail Council**, reported on the group's efforts to get signage for the trail as a first step to generate attention and interest in the trail. The SLTC is also looking at enhancements to the public beach.

During the second half of the PMSA Public Meeting, three breakout groups discussed the 10 vision statements in the Vision 2020

document. The visions are divided into three areas:

Built Environment

1. A pedestrian-friendly, well-appointed, high-quality Main Street corridor modeled on the completed Master Plan concepts.
2. No blighting/blighted properties downtown.
3. Zoning which is proactive, anti-blight, neighbor-friendly, reliably and fairly enforced
4. A vital functioning downtown infrastructure that puts owners and businesses at ease and at an advantage in locating and remaining downtown.

Stability and Business Growth

5. A thriving network of entrepreneurs, young adults, retrained adults and financially savvy business people to create businesses for Perry overall....
6. Perry area resident who Think Local First, supporting local businesses, volunteering, participating in the community....
7. A diverse community of downtown upper floor tenants.
8. A critical mass of destination retail and services that positions Perry in people's minds as a destination.

Quality of Life

9. Clear branding to the outside world of Perry as RECREATION DESTINATION which builds on nearby natural amenities and existing or newly formed events....
10. A recreationally rich, safe, well-maintained Silver Lake Trail linking Main Street to Silver Lake.

See the complete Vision 2020 document at www.iloveperry.com

The PMSA board will present the Vision 2020 document to the Village of Perry mayor and trustees at its first meeting in May. To offer input, contact Rick Hauser.

rick@insitearch.com

PMSA Updates

Picture Yourself in Perry brochure

The PMSA promotion committee has reprinted the highly successful brochure. Thanks to both the Village and Town for their financial support of the reprint. Find copies in the town and village offices and at local businesses. Or contact Caroline Dueppengiesser.

carolinedueppengiesser@gmail.com

On the web

Have an event you want to publicize. Contact Sandy Schneible to get it posted on the iloveperry website.

sandy@schneibs.com

Stay tuned for Facebook updates.

Ag-themed Gateway Sign

The new gateway sign, with its farm scene, will be installed at the Routes 20A & 39 intersections this spring. Watch for it.

PMSA advocates

PMSA executive board members attend Village board meetings, generally the first Monday of each month. At the March 21 meeting, Eleanor Jacobs will encourage the board to act on the following pedestrian enhancements prior to **Clean Sweep,**

Saturday, May 21.

1. New crosswalks, including curb cuts.
2. Pedestrian crossing warning signs.
3. New parking tees.
4. Public parking signs.
5. Striping of existing crosswalks. (DOT)
6. Striped bike lane. (DOT)

Your PMSA executive board wants your input. Contact any of the following board members: Eleanor Jacobs, Keirsten Shaffer, Dick Barth, Jason Beck, Del Bell, Jim Genduso, Rick Hauser and Anne Humphrey.

